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FOR IMMEDIATE RELEASE: DECEMBER 21

PANA LAUNCHES THEIR FREE TRAVEL ITINERARY APP
Pana's New App Helps Smart Travelers Stay One Step Ahead This Holiday Season

Denver, Colorado — Today, Pana released the public beta for a new free travel companion: a handy bot who instantly organizes travel plans in one place and sends personalized notifications to help you travel smarter and happier.

The launch of Pana Free comes on the heels of Pana winning the TUMIxWIRED Innovation in Travel Awards last week, a recognition of the company's leadership at the intersection of technology and design for the modern-day traveler. This release is Pana's first product available free of charge.

"Pana Free started as a side project," said Devon Tivona, CEO at Pana. "But looking at the existing itinerary apps out there—many of which were designed nearly a decade ago!—we saw a huge opportunity to modernize the experience and up the ante on what a 21st century traveler should expect from a free travel app."

How Pana Free works: First, you connect your email inbox, and Pana's bot automagically pieces together all of your travel bookings—including flights, hotels, restaurants, car rentals, activities, conferences, and events—and creates a live itinerary for each of your trips. (Alternatively, you can forward your travel bookings to import@pana.com).

Once Pana creates this itinerary, the real magic starts to take place. You now have the ability to:

• View all of your trip itineraries in one organized place, as opposed to a mess of travel confirmations and receipts in your email inbox.

• Collaboratively build itineraries with friends, family and co-workers. Everyone's travel bookings are combined into a unified itinerary, giving you the big picture at a glance.

• Access your entire itinerary offline, so you can relax knowing that you have every trip detail.

• Easily share your live itinerary with a loved one who wants to track your travel plans, or a colleague who wants to coordinate a client dinner after your flight lands.

• Receive free trip alerts (e.g. updates on flight delays, gate changes, important travel announcements, etc.). Those with whom you've shared your itinerary can also subscribe to these notifications.

• Have Pana automatically check-in for a flight on your behalf.

"We wanted to set a new standard for design and UI/UX, as well as pioneer capabilities like automatic flight check-in and travel alerts that other apps typically charge a premium for," said Paul Ballas, Head of Product at Pana. "But this is just the beginning. We have new features in store for the coming months—enhancing multi-person trip planning and providing better, first-of-their-kind proactive and personalized trip recommendations."

Pana Free is the latest addition to Pana's existing suite of travel applications, which includes Pana Concierge, the 21st-century travel agent in your pocket, and Pana Business, which helps companies implement travel policy, streamline expense reporting, and coordinate travel between colleagues.

"Pana Free was the culminating piece of our product roadmap in 2016, and we're thrilled to share our free app just in time for travelers during the holiday season," said Devon Tivona. "Whether you're worried about flight changes amidst the holiday rush, or stressed about coordinating travel between friends and family coming home, Pana Free will be the perfect companion to make your travel seamless and delightful."

About Pana: Pana is a travel agency for the 21st century. Powered by real humans and cutting-edge tech, Pana helps individuals and companies save time and hassle on their travel. Founded in 2014 from Techstars Boulder, Pana has since raised $2.5M from investors including Techstars Ventures, 500 Startups, FG Angels, The MergeLane fund, and The Galvanize Fund, among others.

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